

## Goals

### Treat

40,000 life-changing operations

### Train

200 more doctors

### Technology

3 more centers of excellence

### Funding

Raise £3.5m over 5 years

## Approach

- Facing the World builds capacity for craniofacial treatment and care for children born with facial deformities in countries where access to specialist healthcare is limited.
- Facing the World helps establish self-run centers of excellence that are able to provide specialist surgeries to children born with facial deformities.
- Facing the World works with partner hospitals to offer international fellowships and year-round training to surgeons, run 3-5 clinical missions per year, and donate cutting-edge medical technology.
- Facing the World is rolling out a 5-year program in Vietnam.
- This model is replicable not only in Vietnam but in other countries in the longer term, and scalable in the medical field where talent has proven difficult to scale.

## Background

- Facing the World was established in 2002.
- The journey began with a focus on bringing children from around the world to the UK for complex facial surgeries. One to two children were treated annually by FTW UK partner hospitals, with associated costs ranging from £50,000 to £1 million.
- Facing the World is run by volunteers who care passionately about the cause. This includes all doctors nationally and internationally, the CEO (Trustee) and all other professionals.
- Facing the World's unique approach is supported by major corporations and foundations that have donated generously in terms of financial funding, services and medical technology.

## Vietnam

- Facing the World has been active in Vietnam since 2008.
- The occurrence of children born with facial deformities in Vietnam is estimated by some to be 10 times higher than in neighboring countries, thought to be partly due to the legacy of Agent Orange.
- In 2008 the charity began running medical missions to Vietnam. A multidisciplinary team of Facing the World medics operated jointly with their Vietnamese counterparts on complex surgical cases.

## Awards

- Commended by the UK's Prime Minister with a Points of Light award in recognition of excellence.
- Presented with the prestigious medal for "Peace and Friendship among Nations" and the Vietnam President's Medal for Friendship.



facing the world  
fighting for children with facial deformities

I WANT  
TO LIVE  
LIKE OTHER  
CHILDREN



We need £3.5 million  
over the next 5 years  
- will you help?



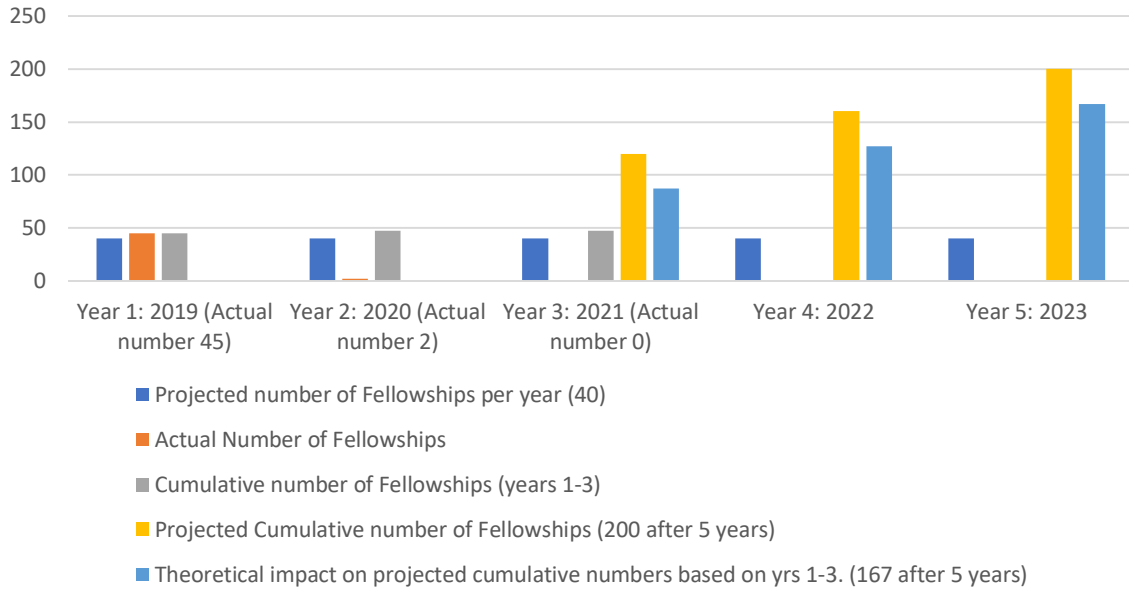
## Outcomes



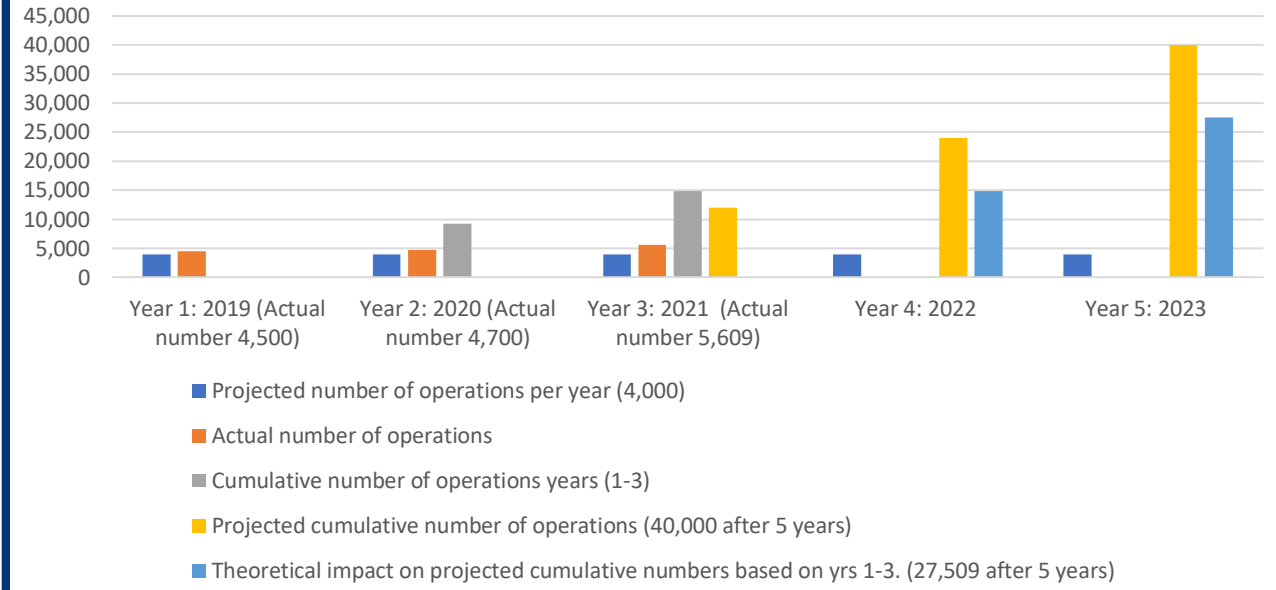
## Conditions treated

- CRANIOMAXILLOFACIAL TRAUMA
- CRANIOFACIAL CLEFTING CONDITIONS
- CRANIOSYNOSTOSES
- CRANIOFACIAL TUMOURS
- COMPLEX FACIAL SKIN MALIGNANCY
- ORBITOTEMPORAL AND FACIAL NEUROFIBROMATOSIS TYPE 1
- ENCEPHALOCELES
- MENINGOCELES
- HEAD AND NECK CANCER
- VASCULAR MALFORMATIONS OF THE HEAD AND NECK
- HAEMANGIOMAS OF THE HEAD AND NECK
- ORBITAL AND PERIORBITAL TUMOURS

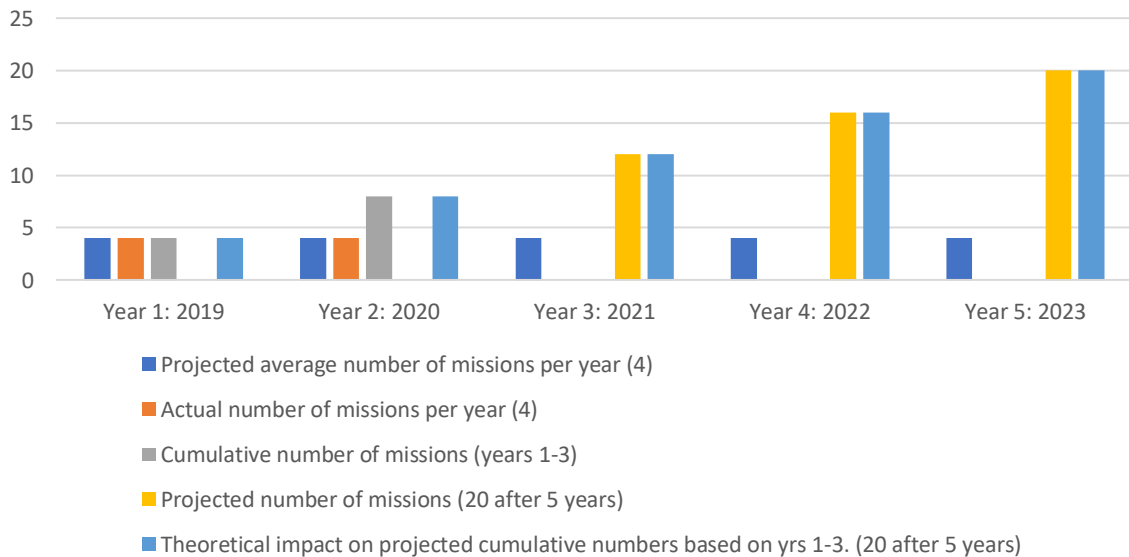
## Fellowship Numbers



## Number of Complex Surgeries



## Number of Missions



## Donated Technology

